

COMMUNICATION AND PUBLIC RELATIONS



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Proxima is redefining the meaning of PR, because more than Public Relations, we are creating relations with People. After all, that's what communication is about: the relationship between two parts who strive to build something.

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What do we do?

- We introduce our clients and their products via **media relations**.
- By leveraging **internal communications**, we clarify client's organization, philosophy and goals to partners and employees.
- We highlight your environmental and community interests, and share your **social responsibility and community projects**.

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- We provide constant updates on the **competitive environment**, develop plans for **crisis situations**, **deliver media training**, and continuously evaluate possible risks.
- We offer creative services including **graphic design**, **multimedia** and **corporate events** to support your messaging.

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Our Team

Aptitude and attitude are an indispensable combination to offer an outstanding service. That's what we seek in every of our collaborators. They are professionals in communication (PR, Journalism and Advertising) willing to demonstrate their maximum capacities in every project.

We have a combination of youth and experience, always under the supervision of the directors.

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Our Clients

At Proxima, we begin by establishing close communication with each client, striving for confidence due to project results. Our goal is to be viewed as a strategic ally on each initiative. This is accomplished by:

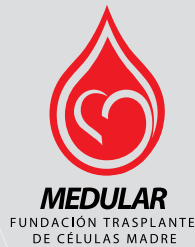
- Commitment
- Easy Access
- Industry Savvy
- Proactivity
- Creative Solutions

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Values

Commitment: we give our best effort in every project and we go the extra mile.

Respect: We listen to all the parts before we elaborate our recommendations.

Honest: transparent acts are always present in every aspect of our business.

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Mission

We are a team of committed and enthusiastic professionals who build comprehensive communication ideas and solutions

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Vision

Be our client's favorite team of communication professionals due to our capacity to find, each day, new ways of staying proximate to them, being more creative, accessible, close and solidary.

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